

DallasOOH Digital Bulletin Inventory



NEW DIGITAL BULLETIN LOCATION LIVE October 1, 2020

Location: State Hwy. 121 2.5 mi. s/o Dallas North Tollway WL
Size: 14'h x 48'w
Latitude: 33.078005
Longitude: -96.863725
DEC: 230,000
Digital Spots: Eight (8) 8-second spots (0:08) advertising spots within a 64 second cycle, running 24 hours per day.

Vendor Inventory # TB1NF and TB1SF

Location targets all 121-traffic commuting to North Dallas Tollway, Frisco, Plano, DFW International

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